



300 Marcus Boulevard • Deer Park, New York 11729-4500  
Tel: (631) 242-2000 • Fax (631) 242-7367

For Immediate Release: June 5, 2011

Contact: Laurel Stengel  
Manager, Business Service Network – L.I. Dist.  
Ph: 631 755-2900  
[laurel.a.stengel@usps.gov](mailto:laurel.a.stengel@usps.gov)

Michael Conley  
Design Distributors, Inc.  
Ph: 631-242-2332  
[mconley@designdistributors.com](mailto:mconley@designdistributors.com)

**Design Distributors, Inc. President, Adam Avrick named as  
new industry Co-Chair of Long Island Postal Customer Council (LIPCC)**

Adam Avrick will take over the reins as LI PCC Industry Co-Chairperson at the LI PCC monthly meeting on June 15, 2011. Adam has served for four years an Executive Officer for the LIPCC, as First Vice Chair for the past 2 years, and 2nd Vice Chair for two years prior to that. Adam also serves on the board of the Printing Industries Alliance of Long Island.

Adam is President of Design Distributors, Inc. (DDI), a direct response printing and mailing company. DDI ([www.designdistributors.com](http://www.designdistributors.com)) is a family-owned Long Island company founded in 1966. After taking over in 1993, Adam expanded it from an envelope manufacturer to a full-service printing and mail marketing facility. Adam is a graduate of Rochester Institute of Technology and was past president of the RIT Printing Alumni Association.

DDI is the only true full service printing and mailing company in the Tri State area, whose capabilities include envelope, forms, commercial printing along with a state of the art digital imaging, fulfillment, and mailing facility.

The Postal Customer Council is a network of business mailers and representatives of the U.S. Postal Service, who gather regularly to discuss and resolve local mailing issues as well as develop content-rich education programs. Postal Customer Councils work on both the national and local levels, to continually improve communications between the Postal Service and its customers by promoting an effective networking platform.

The mission of the PCC program is to foster and maintain a close working relationship between mailers and the United States Postal Service, share information about new and existing Postal Service products, programs, regulations, and procedures, facilitate the interchange of ideas among mailers and Postal Service officials and help members and their organizations grow and develop professionally through focused educational programs.

For more information on the LI PCC or if you are interested in attending a meeting and or event, please visit our website at [www.longislandpcc.com](http://www.longislandpcc.com)